### 01 RESEARCH

Brand Lansights, Digital Trends, Consumer Behaviors, Design Research.

### 02 STRATEGY

Digital Strategy, Brand Experience, Strategic Scenarios.

### 03 DESIGN

User Experience Design, Interaction Design, Visual Design, Information Architecture Interface Design, Service Design, Mobile & Touch, Interaction, Internet of Things.

### 04 TECHNOLOGY

Web & Mobile Applications Interface Development Prototyping Technology Scouting

### 05 BUSINESS TRANSFORMATION

Geting the right strategic vision is critical. Execution is the hardest part of transformation. Take a broad view of customer demand when embarking on business transformation

STRATEGY

S

THINK

R

PLAN

T

E

MANAGE

Y

SPECIFIC > S

MEASURABLE > M

ATTAINABLE > A

RELEVANT > R

TIME > T

**for your enterprise**

# contents

## Mission Statement

This is the time to boost mankind's effort, to grow up effectively and efficiently with the meaning of growing up on the platform of the long history of gradual evolution with innovation.

## Vision Statement

Research & Development, the way to learn and know for wisdom and for meaningful living, TimeNow exists to contribute.

## Values

We help all companies of all sizes in all industries with their Business Intelligence goals by delivering services with a high level of integrity and execution. We never compromise with quality and standard.

# Objective

TimeNow Ltd has a cross disciplinary technical expert pole, well supported by comprehensive management knowledge. We have wide coverage of IT functions facilitates coordination and limitlessness in creativity and technical know-how for Business Solutions. We are concerned about providing a discrete function of an individual division, the height of supremacy of the entire organization. Our core objectives are:

TimeNow insists and motivates to rethink, reorganize, and reengineer every subsystem to develop the central system, to get the best out of it and to enhance its future potential. TimeNow contributes in designing and developing cloud based Enterprise Solutions.

To make IT comprehensive, objective oriented, efficient, easily accessible and inexpensive' - is our objective and we think this is the way to make IT pervasive, to achieve our mission.

TimeNow is a business enterprise. Yet TimeNow is equally committed to its voluntary involvements to support any positive movements.

TimeNow is always committed to the extent of its indigenous and expertise what in TimeNow we call Creative Intelligence.

TimeNow believes in doing right things in the best possible way. That what we say efficient effectiveness. Here Quality is more emphasized than any other thing that we can name. And we believe quality has no limitation in its height. TimeNow can cope well in stress and contingency. We are damn serious when we need to crash long Schedules to cope with our Business Partners' time limitations and necessities. We believe in working in teams as we belong to a team in each and every project we undertake, we mean commitment to the team when we say we belong to a team, and management by objectives when we consider team performance.

# Who We Are

TimeNow providies comprehensive, multipart, state of art, Global IT and Enterprise solutions accroding to your business needs.

TimeNow offers topnotch IT solutions and services, including Software /Application development, systems Integration, Titanium training, research and development. Time-Now is your one stop global Information Systems outsourcing partner for your complex and intricate IT needs.

Apart from Time Now's leading achievements in today's Information Technology arena, TimeNow individually also reputes as one of the pioneering IT innovators of Bangladesh. TimeNow's track records include noteworthy successes working with the Government of the People's Republic of Bangladesh. Out of a multitude of achievements; a few striking successes worth mentioning for the existing team were the A2I Program unde the Prime Minister's Office, the 'Learnin & Earning' Training program/Development Project under the Ministry of Information and Communication Technology (MoICTD) and lastly 'Freelancer to Entrepreneur' training Program. The team also worked with the Ministry of Post, Communication and Information Technology, Bangladesh Government for the (Union Information and Service Centres entrepreneur development project. We introduced Cadence Design System Inc.(VLSI) with EEE department in 84 Universities. These milestone projects have resulted to making pioneering advancements in the Information Technology sector of Bangladesh and have branded TimeNow to become a revolutionary name not only in Asia but Globally. We bring forth extensive skills in software, hardware and systems expertise. TimeNow is focused on Software development and IT enabled products and services.

BUSINESS TRANSFORMATION

# Corporate Background

Only about one year after winning the Independence through a disruptive war, rehabilitation assisted by massive UN relief operations, a grave misfortune struck Bangladesh due to devastate floods and loss of all crops. Severe food shortage and no food assistant being available from the international community, disastrous famine followed perishing hundreds of thousands of people. Undaunted, the government resolved to achieve those concern starting Housing and the necessity for living starting Late Alhaj Seraj-Ud-Dowla came up with the living standard and become the pioneer in Housing, readymade garments, shipping as well as forerunner of modern Islamic Banking concept in Bangladesh, and one of the sponsored Director of Islami Bank Bangladesh Limited. He's the founder of the present Mohammadi Group of companies and his legacy continued with the corporate journey and become one of the pioneer, industries leader with proven track records in real Estate and Garments manufacturing of Bangladesh. Group has several dynamic area of operations in locally and globally with skills and experienced Management Team.

Have to mention two couples of known name is Mohammadi Housing Ltd, Mohammadi Housing Society Ltd, Mohammadi Developers Ltd, Mohammadi Homes Ltd. The company appears with different commitment by applying update technique and technology of modern state of earth architecture, while ensuring standard construction quality as per A.C.I. code and Earthquake resistant.

Gradually Mohammadi shipping used to known as Al-Amin Sea Trans Ltd, Loyal Shipping (pvt) ltd, Mohammadi Seaways Ltd.

Mohammadi Stock market ltd member of the Dhaka stock exchange and its Member/TREC no 015, which identifies its proven track record in the stock market and industries.

In an urgencies of the group frequent traveling issue Mohammadi Air travel ltd operating including tours and travels nationally as well as internationally.

To support the group Purchase and procurement issues Mohammadi Trade International Ltd cordially supporting the group activities internally and functioning in global market.

Later on group start providing informative information to the local community and come up online daily newspaper and called Mohammadi News Agency with the commitment of online Journalism based on the facts and earned the values globally in Bangladeshi commuters.

Time Now Ltd. is a new mile stone of MOHAMMADI GROUP to achieve digital accomplishment in IT/ITES sector. Group believes this is the time to boost mankind's effort, to grow up effectively and efficiently with the meaning of growing up on the platform of the long history of gradual evolution. Time-Now started operating legally with corporate body beginning of this year to achieve a new challenge of Global digital revaluation.

# Why TimeNow

We have Strong history of tremendous performance. Our profile shows that we are an IT /ITES consultants and CLOUD BASED Application Development, experts in Business/System Analysis and in providing small/medium/large scale organisations and enterprises with fully integrated Web Applications for a complex environments, such as E- learning service, E- Health service, Document Management & Archiving System (DMAS), Customer Relationship Management (CRM), Enterprise Content Management System ECMS, Digital Marketing. Our other expertise's are:

**Punctuality:** We take into consideration the importance of meeting deadlines; our projects are delivered on or before the due date. We didn't have any delay in delivering any of our projects.

**Reliability:** Our proven reliability means that you can count on us to continue deliver our services no matter what the circumstances. Also, we deliver positive, rapid and the best return on investment "ROI" solutions for our customers.

**Sustainability:** Through minimizing maintenance and support requirements by providing you with sustainable solutions. Our experience enables us to focus on helping our clients to achieve their missions and not just on meeting contractual requirements.

**Quality:** Dedicated quality assurance team to further accentuate quality norms.

**Highly Qualified Team members:** Our Team is the most distinguished feature and we are very proud to have such a Team. They are highly qualified both academically and from an experience point of view. They are given extensive training and they are trained on state-of-the-art techniques of consultation, analysis, QA, development, SAAS MODEL deployment, training and support. We always look for commitment in the Team members, dynamic character, innovation and acceleration in corporate learning.
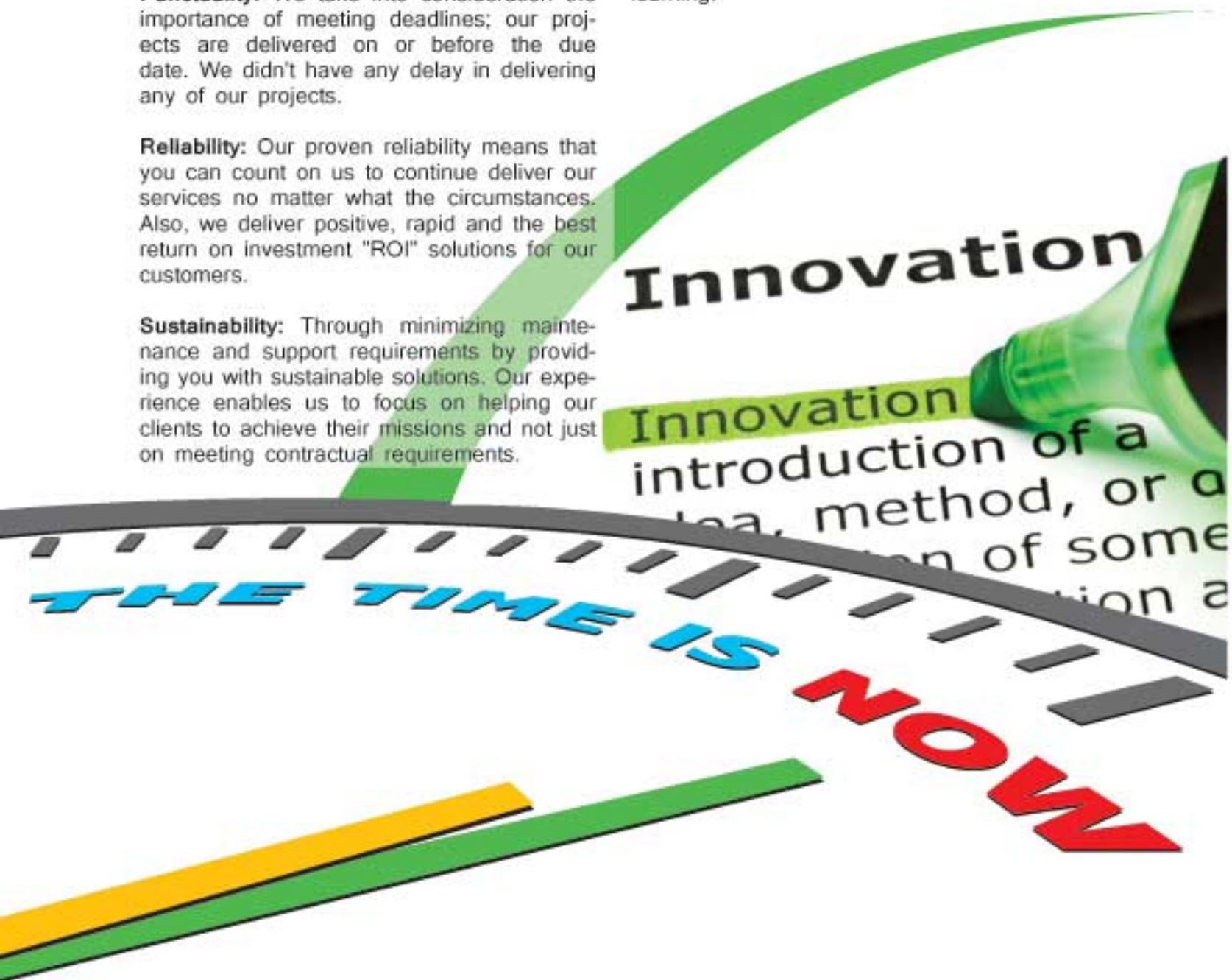
# Organogram

TimeNow Ltd. is a growing IT/ITES company; with a main aim: to keep up with the quality and excellent performance in its projects.

```
                        President
                            |
                      Vice President
                            |
                           CEO
                            |
   ┌──────────┬───────────┼──────────────┬──────────────────┐
HRM Unit   Finance    Administration  Engineering    Analysis, Training
         & Acounts Unit                  Unit        & Consultation
                            |                |                |
                       Maintenance      Share Point      E Learning,
                                        Development &    E Banking,
                                        Customization    E Health
                                            |                |
                      online & offline    Software         CRM,
                          Support        Engineering       ECM,
                                                           ERP
                                            |                |
                                        Mobile Web      Mobile Apps
                                        Engineering          |
                                                        Digital marketing
```

# Experience Matrix

IT has always been our goal to build our reputation and solid practices by hiring the best IT professionals, driving them through rigorous industry leading certification programs and putting them to work at solving business problems.

We believe that the best technologies supplemented with the robust technical skills of staff will result in a unique blend of background and experience that can be efficiently utilized in a wide range of business challenges.

Our staff consists of highly educated professionals and experts employees in the fields of: Business/System Analysis; DB Analysis / Administration / Design I Development; Server's Administration; Security experts; Document Management & Archiving experts; SharePoint Experts; Management Information System of HR, Financial, and process flow analyst experts; ERP and CRM experts; Graphic Designers experts; E- Learning Experts; Project Management Experts; Business Intelligent (BI) experts and QA experts.

| Experience / Key Members | System analysis | System Architecting | Database | System Administration | Security | LAN/WAN | MISs (HR, DMAS, Inventory ...etc.) | ERP & CRM | Mobile Web | Graphic Designers | Project Management | Testing & QA | Reporting & Writing | Web Content Writing | Digital Marketing |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| President |  | I | I | I | I | I | I | I | I | I | I | I | I |  |  |
| Vice President | I | I | I | I | I | I | I | I | I | I | I | I | I |  |  |
| CEO | E | E | E | E | E | E | E | E | E | E | E | E | E |  | I |
| Software Engineer | E | E | E | E | I |  | I |  | E | I | I | I | I |  |  |
| Graphics Designer |  |  |  |  |  |  |  |  | I | E |  | I |  |  |  |
| ERP & CRM Expert |  |  |  |  |  |  |  | E |  |  |  | I |  |  | E |
| Content Marketing |  |  |  |  |  |  | I |  |  |  | I | I | E | E | E |
| **Trainer** | I | I | I |  |  |  | I |  |  |  |  | I |  |  |  |

✓: **Expert** (green), ✓: **Involved** (orange)

# Key Managements

**President**

Mr. Iqbal Sobhan Chowdhury is a senior journalist and respected leader of the journalist community in Bangladesh. He was the Editor of the country's' now defunct premier English daily The Bangladesh Observer. After the closure of the Bangladesh Observer he has organized the new English newspaper "The Daily Observer which is being published now on behalf of The Observer Ltd As a professional journalist he has covered important national, regional and international events. He also interviewed many heads of state and heads of government. He visited different countries to attend international and regional seminars, conferences and training programs.

Beside his professional activities he is actively involved with the movement of the journalist community to ensure freedom of the press, human rights, democracy and rule of law. As the elected President, for a number of terms, of the Bangladesh Federal Union of Journalists, country's apex body of journalists, he is known and respected for his bold voice and valiant leadership to fight for the rights of journalist community and for a free media. He is an active and known figure in the country's civil society activities and democratic movements.

He is also committed to social activities. He is actively associated with a number of social organizations. He is a Rotarian and runs Rotary High School and Collage at Mirpur, Dhaka, as the Chairman of the Managing Committee. He was a member of Chittagong University syndicate, Bangladesh Press Council, Film Censor Board, National Health Policy Draft Committee and National Education Policy Draft Committee. He was a member of the Syndicate of Bangabandhu Sheikh Mujib Medical University.

Mr. Iqbal Sobhan Chowdhury has his Graduation and Masters in Public Administration from Dhaka University.

**Vice-President**

**M**r. Mir Mosharref Hossain (Pakbir) is a Prominent Businessmen and a career Journalist in Bangladesh. He is a good social worker as well and did a lot for the development of the children, up to Rural Area, of the Country.

He served in many renowned Companies in Bangladesh at the level of Sr. Management Personnel/CEO of the concerns and they were - Loyal Shipping (Pvt) Ltd., Mohammadi Housing Ltd., Mohammadi Designers Ltd and Mohammadi Fashions Ltd.

At present he is the Managing Director of Mohammadi Homes Ltd., Mohammadi Stock Market Ltd. (DSE Member No. 15), Mohammadi Shipping Ltd., Mohammadi Air Ltd. and Mohammadi Farms Ltd. He is one of the Directors of the Daily Observer and Chief Editor & Managing Director of Mohammadi New Agency.
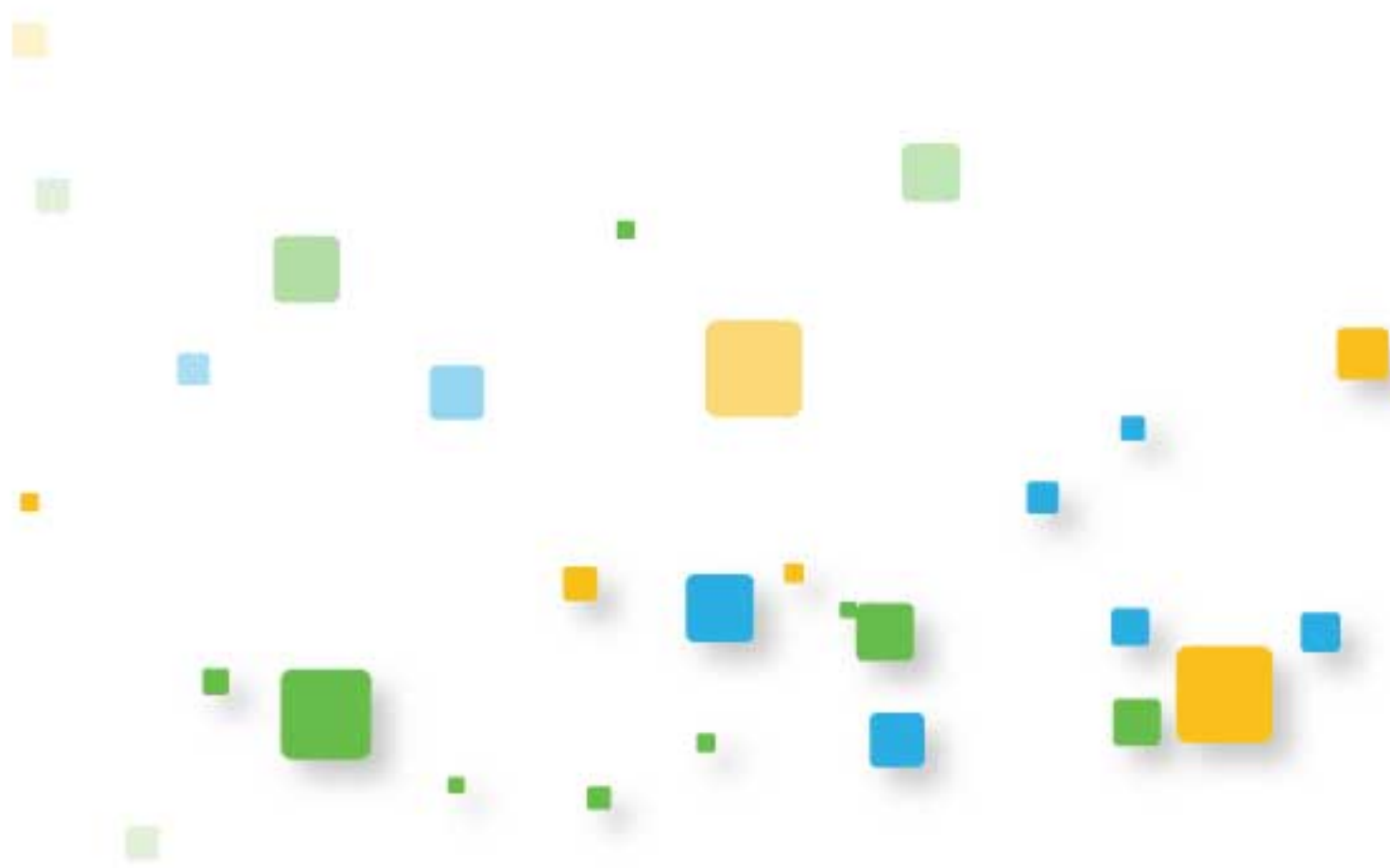
**CEO**

**M**r. Khalid Noman Husainy has more than a decade of IT/ITES and management experience in Bangladesh and abroad with proven track records. In the year 2008 joined a multinational company called Cross World Group as a Process Analyst and have done some research of Canopy sound insulation and successfully reduced the noise from 80db to 65db and move on to National NGO called "Swanirvar Bangladesh" as a Director of IT with a various projects PKSF, USAID, Nationalized banks including Bangladesh Bank and increased the revenue of the organization as well as developed IT infrastructure Nationwide.

After the MOU was signed with A2I Prime minister Office (PMO) his innovative idea called Learning and Earning to develop Freelancer Nationwide and Ministry of ICTD Funded the project for a mass roll out. Project brought a great success in international freelancing market share especially in Odesk. Project duration was one year but it was finished in six months (Using developing self and others technique). Have to mention that in 2009 Bangladesh have only two percent of international share and after the project Bangladesh have more than 16 percent of working share according to VP Matt Cooper (ODESK) reports. One of the milestone is trainees registered online Nationwide got qualified online and attended the training program which was followed by Government and Private sector now a days. Meanwhile designed Learning and Earning Development Project, freelancer to Entrepreneur, Entrepreneur to BPO, Mobile apps Awareness to achive Vision 2021 and supported Bangladesh Hi Tech Park. Have to mention BBC Janala and British council supported the program to teach English for the rural people.

With the request of MoICTD to support The World Bank project which is the largest funded project in IT/ITES Sector in Bangladesh as a consultant Technical Specialist IT/ITES. Worked for half a Year and move on to sBIT Inc. as Executive Director (Silicon Valley's company) to introduce CADENCE DESIGN SYSTEM INC in Bangladesh alone with Titanium Appcelerator to connect our University CSE, EEE graduates to work remotely for the USA.
In a single word it's a global industry connecting program where student can work from home for USA and UK.

World Bank, Ministry of ICTD, BCC
Leveraging ICT, Growth Employment and Governance Project.
Consultant Technical Specialist IT/ITES
**For more information please visit:** in https://bd.linkedin.com/in/khusainy

# Our Partners

TimeNow leveraging ITs history of working with multiple vendors and platforms to assess the marketplace and select best-in-class technologies for Itself and ITs clients. More importantly, we are looking towards the future and identifying specific technologies and business partners that will competitively differentiate our profile.

MDI-Canada is a worldwide marketing & Hi Technology Company most widely recognized as Distributor & Manufacturer's representative of Canadian, USA manufactured Defense, Homeland Security and Airport, Disaster Management equipments, for value added resale into the overseas & local market. We have signed Memorandum of Understanding (MoU) with MDI-Canada. We are proud to introduce your diverse new product. We prefer to establish strong business relationship.

TimeNow (Technological R&D) Ltd, a fast-growing IT/ITES solutions and service provider has become a tactical partner of The International Public Organization "Association of humanitarian, cultural, economic relations between Ukraine and Bangladesh". We have signed Memorandum of Understanding (MoU) with Ukraine Government for 50 years. In the past no one has signed MoU with Government except TimeNow Ltd.

BBC Janala is a learning English programme for the people of Bangladesh. IT launched in November 2009 and is a unique multi-platform project of UK aid that harnesses multimedia technology to provide affordable education to potentially millions of people in the Bangladeshi-speaking community. The Janala includes mobile subscription, television drama and game show and lessons in leading national daily of Bangladesh.

GoDaddy.com is the world's largest domain name registrar and is the flagship company of The Go Daddy Group, Inc.

As an ICANN-accredited domain registrar, Go Daddy has more names under management than any other registrar, offers products at prices up to 70% less than the competition and supports them all with world-class 24/7 live customer service.

Learn English online with the help of this free website from the British Council with games, stories, listening activities and grammar exercises.

# Our Partners

**Upwork**
*formerly oDesk*

oDesk and Enlace have joined forces to make our online workplaces better than ever. More jobs. More freelancers. More opportunity for everyone. TimeNow is the publisher of odesk in Bangladesh.

**e-CAB**

Make E-commerce a driving force of the economic growth of Bangladesh through improving the E-commerce sector.

**DPC**
**Group Of**
**Consultants**



## DPC GROUP OF CONSULTANTS

Over the last three decades, DPC Group (DPCG) has diversified its consultancy services from public sector development projects to private sector business and organization development processes. Over time, DPCG has grown professionally so rapidly, both in size and functions, that today it is considered as one of the largest consulting groups in Bangladesh. It is a leading provider of management consulting services in different sectors with a view to emerge as "A Consultancy Firm with a Difference". Every service that this firm provides is designed to give its clients a competitive advantage with unique combination of skills and expertise.

# Our Partners

## CLIENTS

- Multilateral and Bilateral Funding Agencies
- Government
- Public Sector
- Private sector
- NGOs/PVDOs
- Universities/Institutions
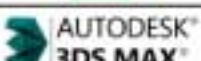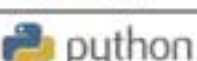
## PARTNERS/FIRMS WOKED WITH

- Consia Consultants, Denmark
- Resources Development Consultants Ltd (RDC), Srilanka
- Intercontinental Consultants & Technocrats PVT Ltd (ICT), India
- SWECO International AB, Sweden
- Sea Consultants, Philippines
- Sustainable Development Solutions (SDS), Philippines
- Span Consultants Pvt. Ltd, India
- Association of Canadian Community Colleges (ACCC), Canada
- TTI Consulting Engineers, Australia
- Asian Consulting Engineering Pvt. Ltd, India
- British Power International (BPI), Uk
- Multi Disciplinary Consulting Ltd, Nepal
- Training and Technology Transfer (TTT), New Zealand
- CRISIL Infrastructure Advisory-Urban Development Sector, India
- Consulting Engineering Services (INDIA) Private Limited, India
- Kathahira & Engineers Intl, Japan
- THE ARIES GROUP LTD, USA
- Mott Macdonald Ltd, UK
- Shah Technical Consultants PVT Ltd, India
- Finnroad Ltd, Finland
- Mek Consultants Co. Ltd
- Hifab International, Sweden

# Technologies Expertise

The main goal of Time Now is to create solutions on the basis of excellent features to meet the needs of customers in the local and international region. To achieve that goal, the company worked to expand ITs technical and business ability to provide customers with Desired features and solutions by developing ITs own technical programmable resources, Expanding ITs resources in terms of technical and programming tools.

We use specific technologies and methodologies crafted for custom software development solutions. Our in-depth knowledge of the latest technologies and methodologies enable us to focus our core competencies at every stage of the software development lifecycle. Besides, we make sure our work process is communicated well with the client and documented properly, and also we ensure the product is delivered on time. Our expertises are...

| Programming languages / Technologies | Graphics Design tools | Operating Systems | Databases | Other tools |
|---|---|---|---|---|
| HTML5 | Ps | Windows | MySQL | Dw |
| CSS3 | Ai | Linux | SQLite | (logo) |
| JS | ID | Apple | ORACLE | a |
| jQuery | Fl | android | SQL Server | WORDPRESS |
| Angular | Ae | Apache | | Joomla! |
| node | Fw | (XAMPP) | | Drupal |
| AJAX | Pr | | | zencart |
| BACKBONE.JS | Lr | | | Magento |
| (logo) | Cp | | | OPENCART |
| php | AUTODESK 3DS MAX | | | osCommerce |
| perl | | | | SCORM |
| python | | | | |
| Dart | | | | |
| .NET | | | | |

# Our Services and Solutions



**eLearning:** TimeNow e-Learning is an online training program designed for students, entrepreneurs, and small-business owners to develop their IT and business skills anytime, anywhere. It runs on a Cloud infrastructure to ensure maximum accessibility for users around the world. Many academic businesses are using Learning Management Systems (LMS) to increase the asynchronous learning with the development of exclusive classes and mobile learning surroundings. Moreover, the focus is set to motivate the idea of anytime-anywhere existence of guides to the students. TimeNow e-Learning can control clients' courseware, monitoring their success as well as across all types of exercising actions. A number of segments are included within these items to provide and handle instructor-led synchronous and asynchronous online exercising depending on learning item technique. Such web-based software services allow staff to create and handle course content, as well as share and view any student efforts. Colleges and other teaching organizations are gradually switching to VLE (Virtual Learning Environment) items to save the time of trainers, especially when they are also involved in research and management. Online environments applied in education usually involve the use of learning management systems or Virtual Learning Environments.

## Online Tutoring

Tutors are expected to display sensitivity to group interactions and progress, or the lack thereof, and to respond within an online interaction at critical moments in which their mastery of the subject and ability to explain it is requested by the learner or in which the learner makes manifest errors. They are more likely than strategic tutors to be employed in one-on-one interfaces. Asynchronous tutoring allows a tutor to convey insight into strengths and weaknesses of a learner's work. Synchronous or live tutoring can provide help at the moment the learner becomes conscious of a problem and logs in.

## Private online tutoring service

In general, academic online tutors are available through various virtual learning environments to help learners answer questions on specific subject matter, to help in the writing of essays, and to assist with research. Offerings vary from sites loosely associated with campuses. TimeNow e-Learning can act as private tutor where the students can ask questions, they can get their necessary help regarding relevance of the action.

## Strategic online tutoring

TimeNow e-Learning tutors do more prior planning, including determining the number of learners per group and membership. Smaller groups are more likely to cultivate trust, whereas a larger group provides for greater heterogeneity and promotes interaction and task achievement. Six is reported to be the smallest size for good online work, and fifteen is the maximum for full participation. For strategic online tutoring, full participation depends upon robust connectivity and efficient use of bandwidth to guarantee full participation.

## Design for group learning

The prior design of online activities, sometimes known as e-activities, is one aspect of strategic tutoring. E-activities promote peer group learning and result in less online tutoring time. TimeNow e-Learning have the following characteristics:

- It can optimize student engagement if they are authentic and relevant learning activities;
- It can take any form of structured participative group work online; and
- It is based on one key topic or question to make online e-moderating easy and to provide motivation, engagement and purpose.

It is an effective learning tool if it has an illustrative title, a stimulus or challenge, involves invitations to learners to post messages, is carefully timed, has postings to which others can add, and summaries, critiques or feedback from the e-moderator.
Other required features are:

### Courses,Community,Mentoring,Educators,Help,Assignments,Chat service,Feedback,Forum,Quiz,Survey,Group discussion, Certification.

TimeNow provides software & service solutions for Educational institutions too. We offer complete software and application solutions to solve your total virtual and financial needs for universities & educational institutions. We specialize in automated software's & applications, databases.

Some of the features are:
- Virtual educational assistance. (Virtual Teacher).
- Virtual Classrooms.
- Audio visual learning through automated interactive systems.
- Virtual Monitoring and Evaluation tools.
- Computer lab and high end tool introduction setups and development.
- Lab Content Development
- Collaborative learning
- Leaning content management system
- Virtual course curriculum development system

Registration for instructor led and e-learning courses

Delivery of online learning materials and courses

Tracking and reporting of learning

LMS

**eBanking:** TimeNow provides software solutions for financial institutions. We offer complete software and application solutions to solve your total banking and financial needs. We specialize in automated softwares & applications, databases, Virtual HR etc.

**Some of the features are:**
Customers can perform non-transactional tasks through online banking, including -

- Viewing account balances
- Viewing recent transactions
- Downloading bank statements, for example in PDF format
- Download periodic account statements
- Viewing images of paid cheques
- Ordering cheque books
- Downloading applications for M-banking, E-banking etc.

**Customers can transact banking tasks through online banking, including -**

- Funds transfers between the customer's linked accounts
- Paying third parties, including bill payments (wire transfer)
- Investment purchase or sale
- Loan applications and transactions, such as repayments of enrollments
- Register utility billers and make bill payments
- Virtual HR & Managements system
- Financial institution administration
- Management of multiple users having varying levels of authority
- Transaction approval process
- Financial institutions and Businesses will also be able to offer
- Personal financial management support, such as importing data into personal accounting software. Some online banking platforms support account aggregation to allow the customers to monitor all of their accounts in one place whether they are with their main bank or with other institutions.

**eHealth:** TimeNow provides software & service solutions for Medical & Health industry. We offer complete software and application solutions to solve your total virtual and financial needs for medical & health institutions. We are specialized in automated softwares & applications, databases, Virtual HR etc.

## Some of the features are:

**Our eHealth services offer you a range of services or systems that are at the edge of medicine/healthcare and information technology, including:**

- Electronic health records: enabling the communication of patient data between different health care professionals (GPs, specialists);
- E Prescribing: access to prescribing options, printing prescriptions to patients and some times electronic transmission of prescriptions from doctors to pharmacists
- Telemedicine: physical and psychological treatments at a distance, including virtual-monitoring of patients functions;
- Consumer health informatics: use of electronic resources on medical topics by healthy individuals or patients;
- Health knowledge management: e.g. in an overview of latest medical journals, best practice guidelines or epidemiological tracking (examples include physician resources)
- Virtual healthcare teams: consisting of healthcare professionals who collaborate and share information on patients through virtual system integration system.
- Healthcare Information Systems: also often refer to software solutions for appointment scheduling, patient data management, work schedule management and other administrative tasks surrounding health.

## Mobile Apps:

TimeNow provides pioneer mobile app solutions. We offer complete software and application solutions to solve your total IT needs. We specialize in top-notch applications, software's and platform to support your crucial IT needs. We provide Titanium based service. The open-source framework that allows to create exceptional mobile apps for multi platforms in the likes of Windows Phone, iOS, Android, Blackberry OS from a single source Java Script codebase.

**Areas we specialize in: Development, Distribution, Management and Cloud Computing.**

**We offer:**

- Titanium SDK
- Appcelerator
- Mobile Apps development
- Titanium- based model view controller framework
- One stop service and business solutions through mobile apps
- Custom tailored mobile apps for all forms of business and services

Enterprise Mobile Computing Solutions:

Our Mobile Computing Practice allows mobile workforce to access a full range of corporate services and information from anywhere, at any time. Our mobile services helps to improve the productivity through real-time access to information. We develop feature-rich wireless business applications based on industry standards that enable your organization to reach new levels of business performance with the right balance of speed, cost and quality for your business needs. TimeNow offers a broad range Enterprise Mobile Computing Services on the following devices:

- **iPhone**
- **Android**

**IT staffing:** TimeNow is a leading IT staff augmentation and service provider with wide range of services including technical augmentation, direct placements and comprehensive workforce management solutions. With customers ranging in size from startups to Fortune 500 enterprises, we understand the ever increasing need for talented IT professionals in the development of new technologies. The strength of our IT staffing process makes sure that every requirement is satisfied with the right candidate at the right time. With TimeNow, you have access to qualified, talented professionals from any discipline representing every skill set at all times. Our Global recruiting team is accessible 24X7 which has tens and thousands of screened IT professionals in our database. To respond quickly to our customer needs, TimeNow has built an "On Demand" staffing model to cater immediate customer needs. We understand the challenges faced by customers in keeping pace with legacy and emerging technology skill sets. Often time's companies are faced with development projects that require a team of skilled professionals rather than a single person with a specific skill set. TimeNow can provide your business with a team of IT professional with the precise collection of skills, experience, and personalities to handle any development process or situation when your existing IT staff is too busy. With TimeNow you have a partner who understands software development and has the resources, experience, and responsiveness to meet your changing needs. TimeNow IT staffing model follows a rigorous process which includes the following key steps:

**TimeNow provide following Staffing services to our customers:**

- Temporary staffing
- Contract to hire Remotely
- Project team staffing
- Permanent staffing

# Application development

In today's world organizations are looking for "More value for each dollar that they spend". The question is "How to stretch your dollars to derive more returns on investments?" TimeNow full range of application services help you to invest more strategically in core business activities, while improving ROI from tight IT budgets. To meet this dynamic and challenging demand customers are in need of a Technology partner who can work as an extended team with customers.

TimeNow has in depth experience on various domains and highly skilled resources who can do system integration, custom applications development, testing and maintenance, package deployment, upgrades and consulting.

Application development helps organizations adapt to the rapid technology advancements and evolving business needs. TimeNow offers a 'Complete Solution' to our customers by leveraging our deep domain expertise, experienced consultants and industry best practices. TimeNow works very closely with customers to develop & customize applications that provide strategic benefits & advantage to the customers.

## Some of our key focus areas around application developments are:

- System Integration
- New Application Development
- Product Development
- Application Migration
- Technology Enhancement

## Application Management

TimeNow application management services empower our customers by redirecting their high performing staff to focus on core competencies and business critical strategies. An array of specialized managed services combined with tools, in-depth domain knowledge and expertise are leveraged to optimize customers' existing business processes and improve their overall application performance.

TimeNow specialize in the evolution, operation, and maintenance of mission-critical applications. We optimize your application investments to go beyond cost savings. Our comprehensive approach delivers significant improvements in operational excellence, risk mitigation, and tangible performance enhancements. TimeNow provides an enhanced transparency and responsiveness to give the confidence and flexibility to free budgets, redirect high performing staff, and pursue strategic initiatives.

TimeNow Application Management Services follow a well-defined matured process and provide following services to our customers:

# Testing

The Pareto principle known as the 80-20 rule states that, for many events, roughly 80% of the effects come from 20% of the causes. Studies show that finding and fixing defects during test execution can cost multiple times more than during the early requirements phase. Based on various studies more than half of all software projects fail to meet objectives or suffer significant schedule and/or budget slippage because defects are discovered late. An early identification and prevention of defects will save significant effort required later to fix it.

TimeNow offers testing services that help you deliver business solutions and technologies with high quality. When you partner with us, you leverage our in-depth experience in test methodologies, automation frameworks, tools and defined processes. Our testing teams will work closely with you from the requirements analysis phase. Our testing services team can ensure that your IT applications meet growing business needs with high performance and availability. With standard operating procedures and mechanisms you can detect issues early, leading to a better stakeholder and end-user experience, with lowered costs and complexity.

TimeNow testing practice offers a comprehensive suite of software testing services with focus on Functional Testing, Performance Testing, Acceptance Testing, Integration Testing, and System

Testing. Our optimized testing methodology combined with experienced consultants and rich tool sets, offers a unique experience to our customers. We help our customers, to manage critical testing processes to reduce the total cost of producing quality software. Our consultants focus on defect prevention by designing test strategies around the entire development lifecycle and implementing optimized test plans.

Test Strategy

Test Case Execution

Test Design

Test / Quality Control System

Test result analysis
Program reliability analysis
Project reliability analysis
Test coverage analysis

Test Case Execution
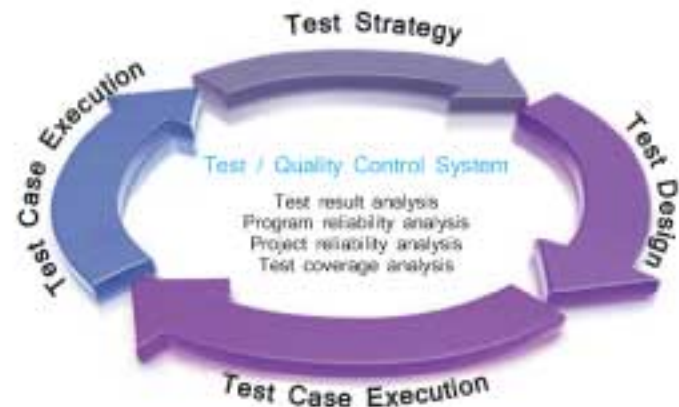
# Modernization

TimeNow has deep experience in supporting, enhancing and modernizing enterprise applications and to unlock latent value in your IT portfolio. We work with you to increase the flexibility of individual applications by improving interoperability between legacy systems and incorporating recently-migrated business functionalities and external systems. TimeNow recommends a detailed business and application portfolio analysis to identify the business drivers and ascertain the value that each application is delivering to the organization needs. Our technical expertise, quality standards, templates, execution excellence, and robust analysis methodology helps our customers choose an appropriate enterprise application modernization option.

TimeNow Application Modernization practice advocates a statistical metrics based approach with emphasis on identifying areas/opportunities, which will give quick ROI to customers. Modernizing / migrating legacy applications enable organization to reduce maintenance costs and leverage the flexibility and functionality of emerging technologies. TimeNow seasoned consultants with the support of templates and tools can perform portfolio analysis and recommend a detailed migration roadmap. Our recommendation will provide application wise details whether to retire, rewrite, migrate or keep as-is.

Need for Modernization and Rationalization:

During the translation of a business strategy into concrete steps at the tactical or operational level, several dampening factors collude to bring about a phase lag between business strategy and the capabilities of the underlying technologies and associated technological infrastructures. This leads to an end-state of the IT resources that is at variance with the organizational goals and priorities.

**Web Apps Development**
Design, development, testing, marketing, maintaining.

**Business Knowledge**
Understanding goals, objectives and return on investment

**APIS**

**Mobile Web Engineering**
Our Methodology, user Experience design, Project Blueprint, etc

**TimeNow** understands the importance of emerging technologies and their business impacts on customers. As part of our "No Customers, Left Behind" philosophy, our emerging technology practice constantly monitors current trends, through discussions with leading analysts, and participation in relevant industry events. TimeNow has pool of emerging technology consultants who can work with our customers to provide enterprise solutions. TimeNow has continuous plan to invest in "Emerging Technologies" to provide an edge for our customers to compete in their domain.

### Software Development Life-Cycle Consulting

We provide wide ranging value-based solutions & services for both commercial and public sector clients. Our services are offered as project-based or staff augmentation basis, in the areas of Application lifecycle management, Lifecycle collaboration and Collaborative lifecycle management solutions. Secondly, we offer consulting services targeted towards regulated industries like computerized system validation and compliance services. Lastly, Agile transformation solutions for wide ranging Software development and IT organizations. Our services span across a wide variety of technology platforms.

We provide unique, custom solutions to meet the dynamic needs of our customers. From leading industry methodologies to in-house proven models, we collaborate with our customers to deliver business results. Our Consulting services and solutions include but are not limited to:

### Build Management Services & Solutions:

- Leverage cost effective Open Source technologies
- Implement continuous integration builds
- Adaptation to agile methodologies
- Build Automation
- Automate build results publishing and notification

By the explosion of Smartphone usage ignition, the time for offering mobile marketing service on a local and global level has never been a more profitable endeavor. Mobile websites are a great access point for business. Anyone thinking of getting into mobile marketing should remember that people consume information very differently when they're browsing the internet on their mobile device as opposed to their desktop computer. Traditional websites are designed for access from a desktop or laptop computer easily where the screens are large and the site is easy to navigate using a mouse and keyboard. But now a day's the whole world's information fits in a single device called Smartphone.

For a growing portion of users, mobile is no longer a secondary, fill-in-the-gaps channel, but the primary way they go online. 85% of phone owner's between18 and 29 use their phones to go online, and 50% of those users go online mostly on their phone. Looking beyond young adults, 34% of all mobile internet users are "mobile-mostly." For this growing number of users, the mobile internet is the internet, and mobile is the only way marketers are going to reach them online.

## Special features of building Mobile website are:

Firstly we don't aim for 'one- size -fits- all"- recent studies have found that mobile interactions tend to be:
Frequent. The average Smartphone user checks their device 150 times a day.
Quick Interactions on mobile devices are on average 56% Shorter than on PCs.

**Spontaneous.** The most common activities on mobile devices are much more likely to be unplanned, spur-of-the- moment interactions.
Simultaneous. Increasingly, people interact with multiple devices during the course of the day, often at the same time. In such situations, at least one of the devices is almost certainly a phone or tablet.

**Actionable.** A Nielsen/Google joint study found that 3 Out of 4 searches on a mobile device lead directly to a visit, call, or purchase. 41% lead to a conversion, and 55% of those conversions happen within 1 hour. Mobile users are disproportionately looking for information upon which they'll act quickly.

on "found time." Mobile interactions often happen in situations where users previously couldn't be informed, connected, entertained, or productive. Users go online with their phones while waiting, on-the-go, away from other devices, or In physical or social contexts that push users toward short, partial-attention interactions.

Secondly we don't just mobilize- mobile optimize: Because one size may not it all, being leader on mobile is about more than just mobilization. Mobilization means adapting existing websites and strategies to fit mobile devices. Often, the more strategic approach is mobile optimization - crafting strategies, content, and experiences that are uniquely meaningful and effective on mobile devices.

Thirdly we use technology that would get you to market, not technology that would get in your way: Because of the complexity and rapid pace of change in mobile technologies, those with the message - including content creators, strategists, and marketers - have been powerless to get that message on mobile channels on their own. Instead, they're reliant on IT staff, developers with very specific (and expensive) mobile expertise, or outside vendors. Recently, new tools have emerged that allow non-technical business people to quickly and easily create and update media-rich, mobile-optimized websites and apps on their own. Such tools allow much faster time to market, and more nimble responses to the market. Content creators can now quickly launch timely mobile email campaigns, or ensure that mobile sites and apps can be updated at a moment's notice, all without the help of developer or IT resources.
Finally we go native .A 2013 study from Flurry Analytics shows that iOS and Android users spend 80% of their time in native apps. This percentage is growing year by year. What's more, users' engagement with native apps (measured by how often they use the apps over time) has also been increasing. It's easy to see why. Native apps offer high-touch abilities such as push notifica-tions, access to advanced device capabilities, live widgets on Android home screens, and deep integration with the user's personal data. For these and other reasons, our mobile audience is choosing to spend their time in native apps. If we want to reach them most effectively, native apps need to be part of our mobile strategy.

# Digital Marketing

TimeNow generates the sit-up-and-take-notice content, performance-driven websites and personalized email communications that will stimulate sales conversations with client's prospects. You won't find short-term, quarterly thinking at TimeNow. We build communications and properties that endure for as long as you have a solution to sell and a customer out there that hasn't yet bought. Let's make the procedure of buying from your company a differentiator in itself. By creating the most relevant, interesting content and delivering it to the right audience segments at the right time, we can help you to:

Attract new prediction and fill the top of your funnel with web inquiries.
Accelerate marketing-qualified leads towards conclusion.
Break through and radiate within key accounts.
Cross-sell and up-sell to your existing customer base.

## Content Strategy & Origination

Good content catches the attention, engage and renovates viewpoints. With that in mind, we merge methodologies from the custom publishing industry with the latest social listening tools to develop content that will feed your audience's appetite for information throughout the buying cycle. This could involve originating content, adapting existing assets or curetting relevant third-party content from across the web.

## Email Marketing Service

Once you have the right content in place, we architect email programs that help out guide and accelerate visions from original concern to action. Data-driven approaching and the latest marketing mechanization technologies are used to make digital communications as natural and human as possible.

# Industries

## Public Sector:

TimeNow brings rich insight to the processes and values of government agencies through its experienced resources, process and partners. Our Public Sector Practice aspires to build enduring customer service relationships with the leading public sector organizations and to help them address their most pressing technological and business challenges. By drawing on our private sector experience and by working with partners and technology companies, we enhance the effectiveness and efficiency of government IT Systems to better fulfill their mission to the public. The Public Sector practice of TimeNow is a fast growing, focused organization serving both local and national state.

## Private Sector:

In today's world companies need to track competitive dynamics, market demands, and advances in technology to compete and thrive in their sector. TimeNow consultants draw upon years of direct, front-line experience in a full range of industries to help customers harness change and boost performance. To help customers to realize ROI on their IT investments, TimeNow has adopted to a practice based approach to provide the required tools, best practices and experts to our customers in solving day to day problems. Private Sector Practice of TimeNow is made up of individuals dedicated to turning life lessons, strong relationships and industry knowledge into value for customers.

### Enterprise Solution:

- Online e-Service (i.e. e-Learning, e-Health, e-Banking Etc.)
- Document Management, Workflow & Archiving Solutions
- Process Management Solutions
- Customer Relationship Management Solution
- Human Resources Management System (HRMS)
- Financial System

### Consultations:

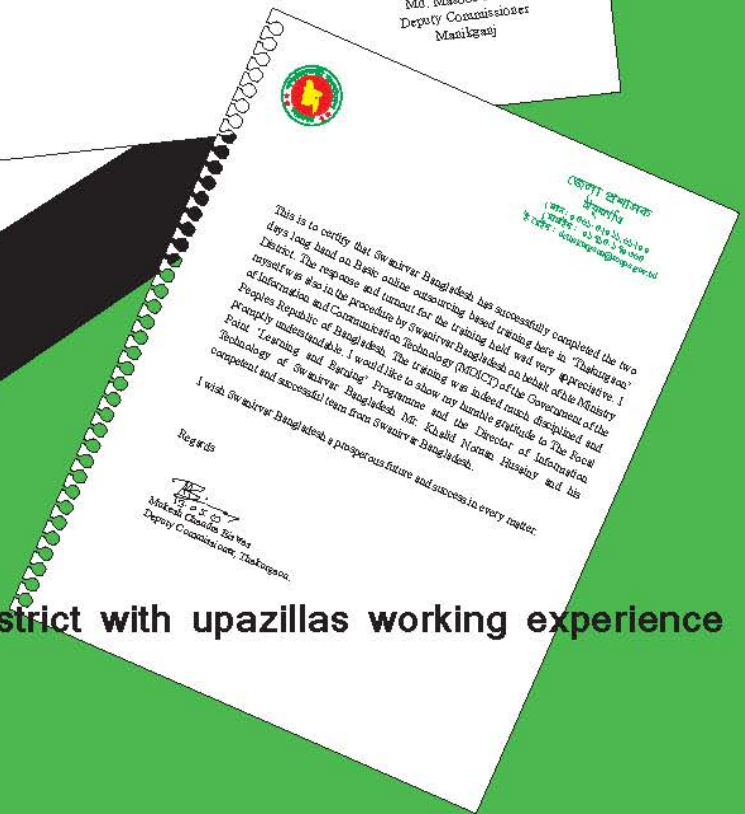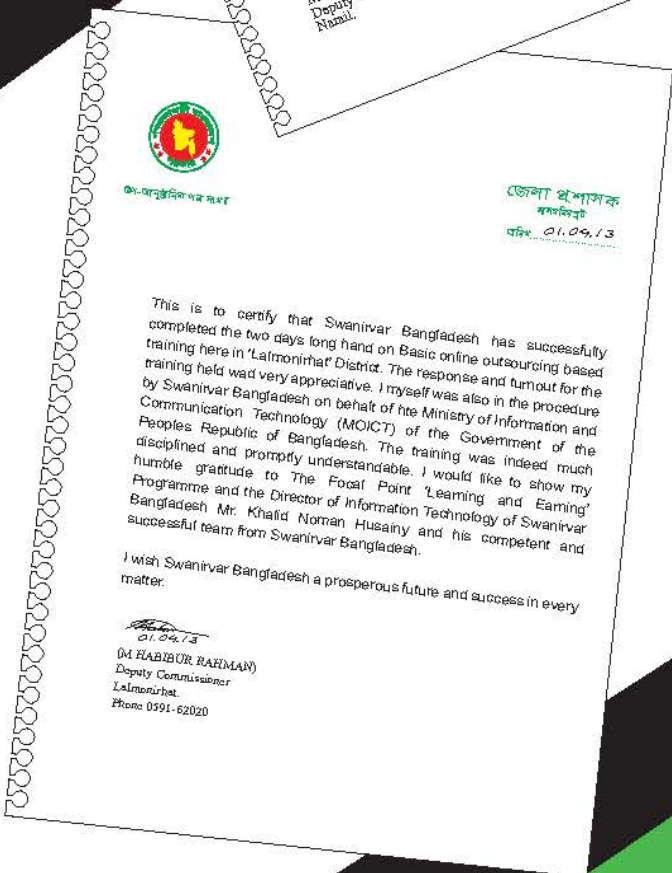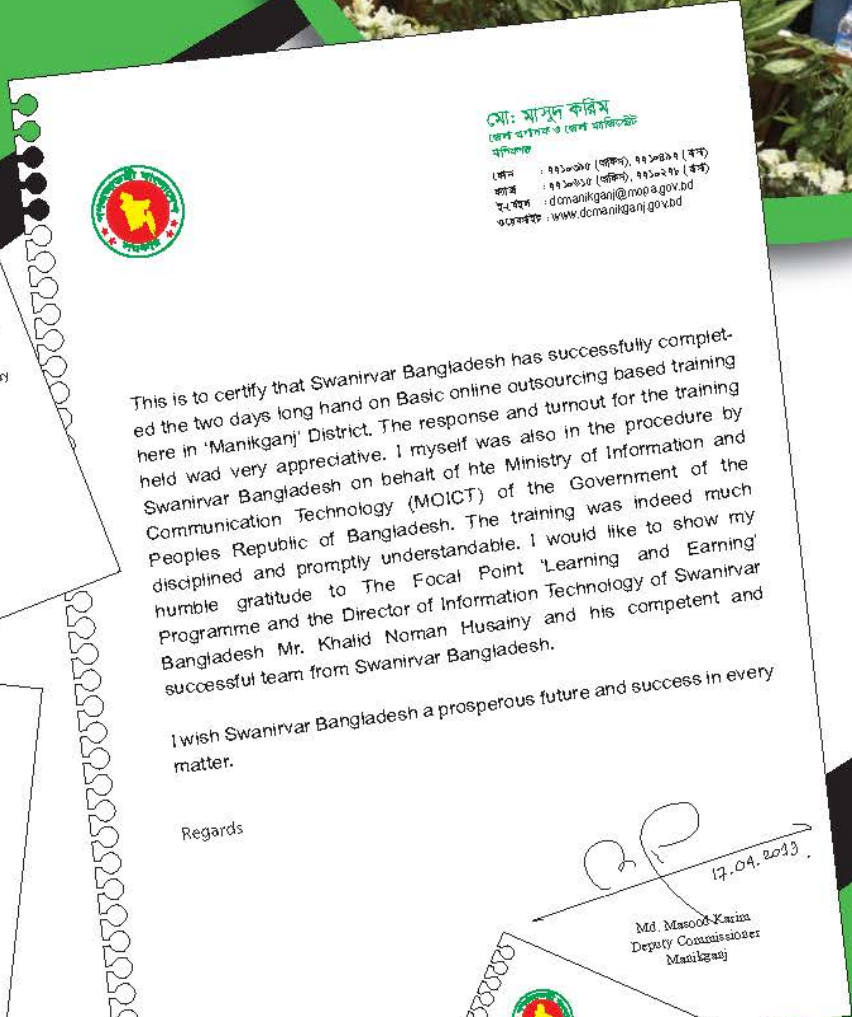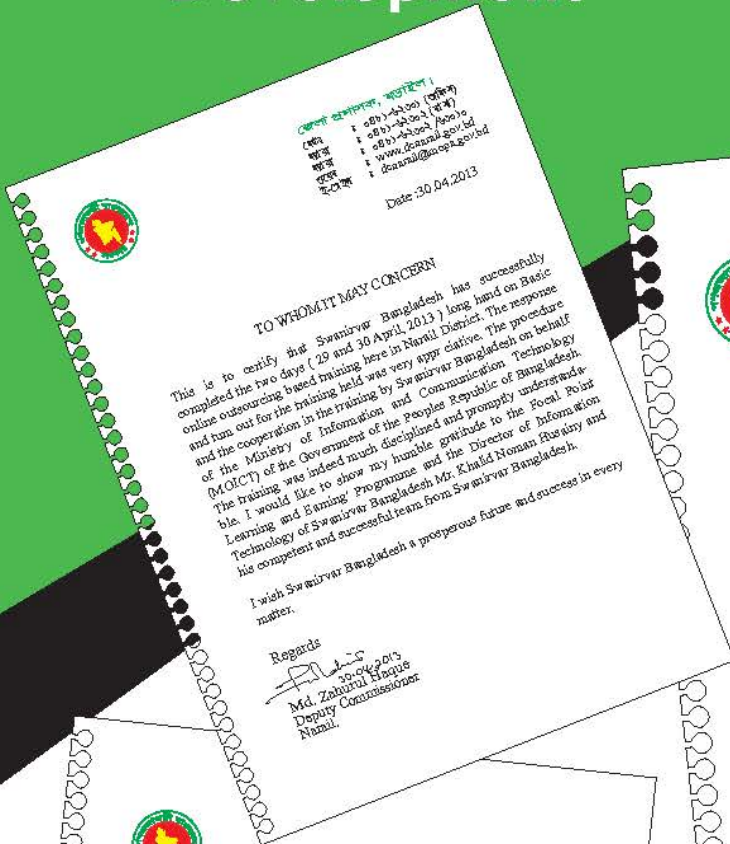- Business/ System Analysis & Design
- Software Requirements Analysis, Elicitation, Architecture and Business Process & Workflow
- Software Integration
- Policies/Processes Reforming and Management
- Capacity Building & Training
- Data Migration

Capacity building for E-Generation

# Pioneer in Training Innovation and Development

**Team has 64 district with upazillas working experience in Bangladesh.**

**Government of the People's Republic of Bangladesh**

**Office of the Deputy Commissioner**

**Gopalganj, Bangladesh**

This is to certify that Swanirvar Bangladesh has successfully completed the two days (29 April-30 April, 2013) long hand on Basic online outsourcing based training here in "Gopalgonj" District. The response and turnout for the training held was very appreciative. I myself was also amongst the trainees and the procedure and the cooperation in the training by Swanirvar Bangladesh on behalf of the Ministry of Information and Communication Technology (MOICT) of the Government of the Peoples Republic of Bangladesh. The training was indeed much disciplined and promptly understandable. I would like to show my humble gratitude to The Focal Point 'Learning and Earning' Programme and the Director of Information Technology of Swanirvar Bangladesh Mr. Khalid Noman Husainy and his competent and successful team from Swanirvir Bangladesh.

I wish Swanirvar Bangladesh a prosperous future and success in every matter.

Regards

(Md. Khalilur Rahman)
Deputy Commissioner
Gopalganj, Bangladesh.
Phone No: +0088-02-6685521
Fax No: +0088-02-6685471
E-mail: dcgopalganj@mopa.gov.bd

---

**Md. Mostafa Kamal**
Deputy Commissioner
Rangamati Hill District.

This is to certify that Centrenic (Centre for National Integration & Coordination) has successfully completed the five days long hand on skill online outsourcing based on Graphics Design and Multimedia training here in 'Rangamati' District. The response and turnout for the training held was very appreciative. I myself was also amongst the trainees and the procedure and the cooperation in the training by Centrenic on behalf of the Ministry of Information and Communication Technology (MOICT) of the Government of the Peoples Republic of Bangladesh. The training was indeed much disciplined and promptly understandable. I would like to show my humble gratitude to The Focal Point 'Learning and Earning' Programme and the Director of Information Technology of Centrenic Mr. Khalid Noman Husainy and his competent and successful team from Centrenic.

I wish Centrenic a prosperous future and success in every matter.

Regards

(Md. Mostafa Kamal)
Deputy Commissioner

88 02 9559428-29
88 01730019778
88 01730019779

info@timenowbd.com

www.timenowbd.com

93 Motijheel C/A, 1st Floor, Aziz Bhaban
Dhaka-1000, Bangladesh.